



* Papadimitriou Vasiliki (Vicky)

PROFESSIONAL EXPERIENCE

February 2019 –

Theophano Foundation [www.theophano.eu] | **Thessaloniki**
Managing Director

January 2019 –

Cultural Society of Entrepreneurs of Northern Greece [www.culturalsociety.gr] | **Thessaloniki**
Managing Director

Jan 2011 – 2022 & 2024

Sani Festival [www.sanifestival.gr] / **Halkidiki**
Production Director

Jan 2007 –

SYMVOLI | Conference & Cultural Management [www.symvoli.com] / **Thessaloniki**
Managing Director

INDICATIVE ACTIVITY

- design and production conferences/events/festivals/cultural projects
- designing and implementing communication, public/international relations, fundraising plan for the above
- claiming and bidding for international conferences/events/festivals
- designing and implementing thematic tourist services (ex thematic walks & tours)

COLLABORATIONS

- International Scientific Associations & Non-Profit Organisations
- European Commission - Conference Organisation Unit
- University Schools and Departments in Aristotle University of Thessaloniki, University of Macedonia
- Fondation Santé
- International Thessaloniki Film Festival
- The Metropolitan Organisation of Museums of Visual Arts of Thessaloniki – MOMus
- Local Associations & NGOs

More information about the company's activity and projects in the following website www.symvoli.com

Sept 2011 – May 2012

Municipality of Thessaloniki – ‘Thessaloniki 2012’ [www.thessaloniki2012.gr] / **Thessaloniki**
Designing of Communication & Public Relations plan for the city's celebratory events

Oct 2005 / Feb 2006 - Jan 2007

International Thessaloniki Film Festival [www.filmfestival.gr] / **Athens**
Coordinating of Marketing – Fundraising Department / Direction's assistant

[freelance assistant in the Public Relations' Department since 1999]

Feb 2006

18th International Photography Festival, PhotoSynkyria 06 – Thessaloniki Museum of Photography [www.thmphoto.gr] / **Thessaloniki**
Participating in the coordination team | Marketing Department Management

Feb – Jun 2004

International Intelligence on Culture (IIC) [www.intelculture.org] / **London**
Assistant Coordinator - European Cultural Foundation UK National Committee

May – Sept 2003 & Jun – Sept 2005

Sani Festival [www.sanifestival.gr] / **Thessaloniki**
Production Assistant

Jan - Jun 1999

YMCA in Thessaloniki – Social Action Department [www.ymca.gr] / **Thessaloniki**
Assistant

EDUCATION

2017- 2020 **Aristotle University of Thessaloniki/School of Architecture**

Master of Arts in Museology (ma-museology.web.auth.gr)

Thesis: *Identity & the Subject in the journey “crossing the Atlantic”*

Museological approaches to immigration in America during the 20th century.

January 2020 | key words: migration museums, identity and memory, oral history and objects, Ellis Island National Museum of Immigration, Tenement Museum | Supervisor: Matoula Scaltsa, Emeritus Professor of History of Art and Museology

Research interests: city museums, migration museums, thematic museums, cultural tourism

Internship (Dec 2018 - Feb 2019) / New York, USA:

Museum Services Division

Statue of Liberty National Monument and Ellis Island Immigration Museum | National Park Service

2003 – 2005 **City University London / London**

Master of Arts in Cultural Management: Cultural Framework, Management, Education, Marketing, Finance & Fundraising, Policy Making, International Dimension & Cooperation.

Main Independent Study: *Tate Modern: social responsibilities for an international institution of modern and contemporary Art*

July 2004 | key words: urban regeneration, cultural policy, social inclusion, social impact of the arts, museum educational activities, museum community programmes & development initiatives

Thesis: *Public Art for an Olympic City: Athens 2004*

December 2005 | key words: urban cultural policy & planning, creative city, hallmark events, city image & place marketing, public art, public space | Supervisor: Eric Moody, Professor of Arts Policy and Management

Research interests: urban cultural policy & planning, creative city, place marketing, public art, hallmark events & festivals, creative industry/meetings industry, cultural tourism/conference tourism

2001 **København Universitet / Copenhagen**

Departments: History - Archaeology | History of Theatre & Art

[Socrates – Erasmus students’ exchange programme]

1997-2002 **Aristotle University of Thessaloniki**

Department of History & Archaeology: speciality in Archaeology and History of Art

1990-1996 **American College ‘Anatolia’ / Thessaloniki**

Seminar

August 2020 **Creating documentaries based on oral history**

Instructor: Vassilis Loules, Film Director | **Organiser:** Vovoussa Festival

Seminar

April – May 2022 **Creative Writing**

Instructor: Sofia Nikolaidou, Writer | **Organiser:** Ianos Bookstores

VOLUNTEER ACTIVITY

2014 -

TCB – Thessaloniki Convention Bureau

Member of the Board of Directors [2014-2023 Secretary General & 2023 Vice President]

2009 - 2010

School of Economics (Section of Development & Programming) / Aristotle University of Thessaloniki

Member of research team about the impact of cultural events on the city image and promotion, its touristic and economic development

[conference presentation]

2010: Athens Tourism Symposium 2010 (ATS2010): International Scientific Congress on Current Trends in Tourism Management and Tourism Policy (Athens, 10-11 February 2010)

Perceived tourism impacts of cultural events: Thessaloniki Film Festival

S. Kostopoulou & Ch. Emmanouilides, AUTH Department of Economics, V. Papadimitriou, MA Cultural Management

1994 -

YMCA Thessaloniki

Member, Board of Directors (2022-2024 & 2008-2011)

President, 100 Years Celebration Committee (2020-)

President, Committee of Marketing & Communication (2024-2025), Social Action (2010-2011),

Educational Programmes (2008-2010)